

COHORT IV DEMO DAY

PHOTO BOOK



PREAMBLE

POWER, which stands for Providing Opportunities for Women in Entrepreneurship and Reproductive Health, is an incubator programme that supports young women entrepreneurs to develop innovative, sustainable solutions to health and reproductive health challenges in their communities. The programme's fourth cohort ran from March to August 2025, culminating in a graduation ceremony held on 25 February 2026. The event brought 16 young women entrepreneurs to the forefront as they showcased their innovative business ideas and solutions. Their graduation marked the culmination of six months of intensive mentorship, business training, and product development, equipping the young innovators with the skills and confidence to grow their enterprises and contribute to improved health outcomes in their communities.



The CEO of Action 4 Health Uganda addresses the guests during the graduation ceremony held at Makerere University School of Public Health Auditorium.



The POWER project Manager Hassan Waswa gives a speech about the project and how it is set up to benefit young women entrepreneurs in the reproductive sector.



THE JUDGES

An independent panel of judges assessed the pitches based on innovation, feasibility, impact, and presentation. The judging panel comprised Barbara Kasekende from the Uganda Development Bank, Reuben Gasansule, also from the Uganda Development Bank, and Grace Nanyonga, CEO of Grana Fisheries.



Barbara Kasekende



Grace Nanyonga



Reuben Gasansule



NISSY NAMUYOMBA

The Overall Winner, Namuyomba Nissy, founder of Cotton Care Sanitary Initiative Uganda, impressed the judges with her commitment to inclusive menstrual health solutions.

TOP: Nissy during her pitch presentation

MIDDLE: Nissy receives her plaque as overall champion

BOTTOM: Nissy poses with her award certificate



Her initiative focuses on providing safe, affordable, and eco-friendly menstrual hygiene products tailored to the needs of persons living with disabilities, ensuring that menstrual health products are accessible to those who are often overlooked.

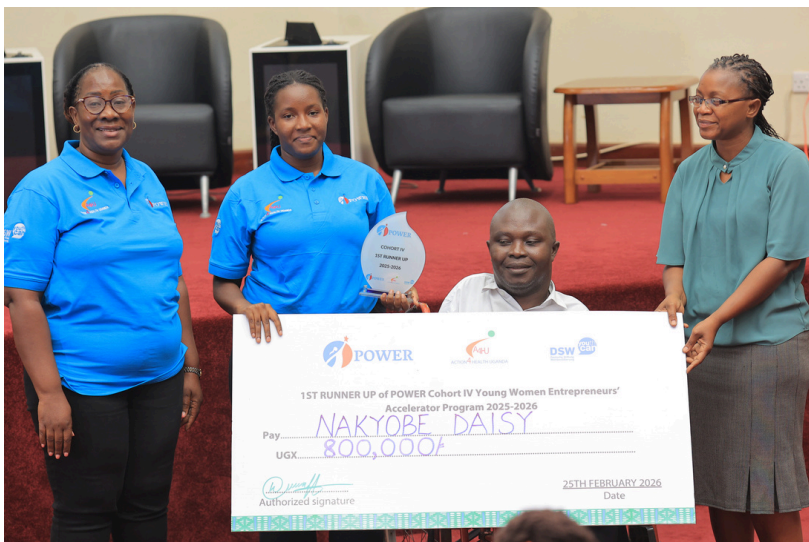


NAKYOBE DAISY

The First Runner-Up, Nakyobe Daisy, founder of Bloom Her Limited, is working to empower girls and women through access to affordable menstrual care products, self-care items, and reproductive health education. Her initiative also integrates HIV awareness, promoting informed health choices among young people.

TOP: Daisy makes her pitch during the Demo Day

BOTTOM left: Daisy receives her plaque and dummy cheque as 1st runner up



NELIMA NAGUDI PATRICIA

Taking the position of Second Runner-Up was Nelima Nagudi Patricia, founder of Safelife Essentials Uganda Limited. Her enterprise is dedicated to supporting women with visual and mobility impairments by providing inclusive sanitary kits alongside targeted education on menstrual health and personal wellbeing.

TOP: Nelima makes her pitch during the Demo Day



BOTTOM left: Nelima receives her dummy cheque as 2nd runner up





NABAZIWA JANNAT

Founder of TUFAAYO FOUNDATION tackling period poverty through FLOCARE PADS.

Her mission is to produce and promote affordable, eco-friendly reusable sanitary pads while equipping girls and women with menstrual health knowledge and practical skills for self-reliance.

TOP: Jannat poses with her award certificate

BOTTOM: Jannat makes her pitch presentation during the demo-day



NUWAGABA DAVIN

Founder of MOOD TO COLOUR

Where creativity meets purpose. Coloring as a way of addressing mental health.



Mood to Color is a social enterprise addressing the gaps surrounding mental health, sexual and gender-based violence (SGBV), stigma, shame, and depression experienced by young women as they navigate sexual and reproductive health choices in Uganda.

TOP: Davin during her pitch presentation

BOTTOM: Davin poses with her award certificate



NAKYANZI DOROTHY

Founder of
EMPOWER MINDS UGANDA
"Inclusive Minds, Empowering Lives"



Empowering youth girls and women with intellectual disabilities especially those with down syndrome through comprehensive Sexual Reproductive Health Rights education and soft skills.

TOP: Dorothy poses with her award certificate

BOTTOM: Dorothy during her pitch presentation at the demo day



NANVUYANO IMELDA

Founder of PAULONICA DOMICILIARY
CLINIC
ROOTS OF CARE WINGS OF CHANGE

Provides comprehensive pre- and postnatal care, safe delivery services, treatment of childhood illnesses, sexual and reproductive health and rights (SRHR) services for adolescents, and family planning services for women and girls of reproductive age in Kyebando, Kawempe Division. These services aim to reduce maternal and neonatal mortality while empowering families with dignity, knowledge, and compassionate care.



Right: Imelda makes her pitch during the Demo Day

BOTTOM: Imelda poses with her award certificate





NAMUGERWA ANGEL

Founder of MARIPAT HEALTH SOLUTIONS
 “Fresh Taste Healthy Living”

We produce iron-rich natural juices and herbal blends that provide essential hydration and nutrients during menstruation. Our products help women and girls replenish lost blood, alleviate cramps, and restore energy, enabling them to navigate their cycles with greater comfort, confidence, and vitality.

Top: Angel poses with her award certificate

Bottom: Angel gives her pitch during the demo day





BLESSED JOY

Founder of CANDELA
HABITUS
Empowering Neurodiverse
Brilliance

To empower Individuals living with autism and their families by providing inclusive learning life skills, activities, and, sensory tools to support their learning and well being.

TOP: Joy poses with her award certificate

BOTTOM: Joy gives her pitch during the demo day





AJOK LUCY

Founder ACHOLI WOMEN IN
HEALTH
FOUNDATION.
Delay "it" today, achieve "it"
Tomorrow.

We exist to transform the lives of teen mothers and those at risk in northern Uganda through education, skills training, and economic empowerment, breaking the cycle of poverty and early pregnancies and proving that teenage pregnancy is not the end of a girl's dreams but the beginning of her transformation.

TOP: Lucy poses with her award certificate

BOTTOM: Lucy gives her pitch during the demo day



JACKLINE BIRUNGI



Top: Jackline gives her pitch during the demo day

LEFT: Jackline poses with her award certificate



SHE DESERVES

She Deserves Uganda is a female health-tech social enterprise providing natural menstrual pain relief solutions and a mobile and SMS-based menstrual health education and support system for girls and women of reproductive age can have dignified periods, especially in low-connectivity communities.

EDITH CHERUTO

Founder MAKKY ECO-SANITARY PADS

Happy Periods; Healthy Earth



TOP: Edith poses with her award certificate

Makky Eco-sanitary Pads is a social enterprise in Central Uganda, established to address the dual challenge of menstrual poverty and Menstrual waste crisis. We produce and distribute Cost effective, climate smart and durable Sanitary pads to women and girls across Uganda.

AKULLO MERCY

Founder of NEXUS MOTHER TO CHILD CENTRE

Nexus mother to child centre is a social enterprise located at Obote avenue, Kitgum stage, Lira district. We aim to provide affordable, cost effective, eco-friendly and sustainable diapering solutions for families in Lira, Uganda and beyond while reducing wastes, promoting healthy baby skin and saving parents money . We intend to produce and sell reusable diapers and offer maternal and child care education via our various on-line social media platforms.



Top: Mercy poses with her award certificate

BOTTOM: Edith gives her pitch during the demo day



AGABA MERCY

Founder MUWALA SANITARY
INITIATIVE

Dignity. Health. Empowerment

Muwala Sanitary Initiative is a social Enterprise empowering girls and young women of reproductive age through access to affordable, eco-friendly menstrual products and digital SRHR services ensuring dignity, health, and equality in education and life opportunities.

Top: Esther poses with her award certificate

BOTTOM: Esther gives her pitch during the demo day



NAKKAZI MACKLINE



NEW CHAPTER MATERNAL CARE

UGANDA LIMITED

New Chapter Maternal Care Uganda Limited is a social enterprise empowering youth in Mukono district. We provide a safe space where comprehensive reproductive health is a right not a privilege. Our dedicated services from safe delivery, prenatal and postnatal care, to family planning, HIV prevention, and STI management ensure every young person can confidently author a healthy and hopeful future.

AHUMUZA PRAISE



HEALTH NURTURING CO.LTD

Offering a stress-free post partum care by providing affordable, ready to use postpartum products every mother needs for comfort, healing and confidence after birth including SRHR Information and FP commodities